

# Home Sweet Comfortable Home

---

## INDOOR AIR QUALITY – DID YOU KNOW??

We're all aware of the dangers from smog, ozone and other environmental factors. But did you know that the Environmental Protection Agency (EPA) says levels of air pollution *inside your home can be two to five times higher – and occasionally as much as 100 times higher!* – than outdoor levels?

The truth is, *no matter how clean your home may be, your indoor air may still be dirty!*

Imagine what it would be like for everyone in the family to breathe cleaner and fresher air everyday...all day and night...right in your own home. With Honeywell's complete line of portable air purifiers, consumers have a way to bring outdoor freshness indoors. Honeywell air purifiers feature permanent filters, reducing landfill waste. And some models are even Energy Star-rated and can be run for about the same cost as a 40 watt lightbulb!

Did you know:

- The EPA ranks poor indoor air quality among the top five environmental risks to public health. Interestingly, five out of 10 Americans are not aware of this fact. (Source: American Lung Association and 3M survey, 2002)<sup>1</sup>
- Over half of the United States population lives in areas that have unhealthy levels of either ozone or particle pollution. (Source: American Lung Association's State of the Air 2004 Report)<sup>1</sup>
- On average, people take 900 breaths an hour – or more than 21,600 breaths a day
- Asthma, which can be triggered by either indoor or outdoor air pollution, annually accounts for an estimated three million lost workdays for adults and 10.1 million lost school days in children. Asthma costs our nation \$12.7 billion in health care costs annually. (Source: American Lung Association, Trends in Asthma Morbidity and Mortality, 2002)<sup>1</sup>
- Approximately 160 million Americans are breathing unhealthy air – children and seniors are the age groups most at risk:
  - (Source: American Lung Association's State of the Air 2004 Report)
- The American Lung Association says 29 million children can be breathing unhealthy air? And according to the *Journal of Indoor Air*, poor indoor air quality can cause a lack of concentration in school aged children.
- According to John L. Kirkwood, president and CEO of the American Lung Association: “Indoor air pollutants like pollen, pet dander, dust mites, cockroaches, and tobacco and cooking smoke particles can cause asthma attacks, as well as itchy eyes, sneezing and runny nose. Radon and tobacco smoke can cause even more dangerous health effects, including lung cancer. Keeping the air in your home clean is particularly important for people with asthma or allergies, but the quality of indoor air is something all Americans should be concerned about.”